

# MOONSTAR

OFFICIAL WHITE PAPER



AIM FOR THE MOON, SHOOT FOR THE STARS

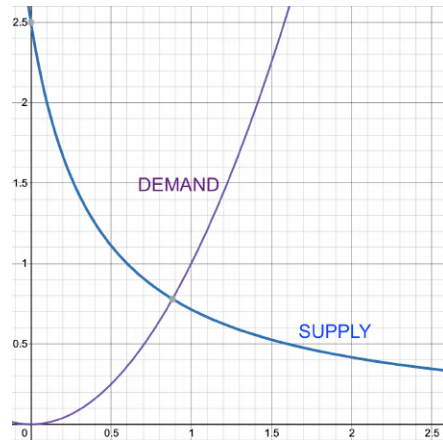
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# ABSTRACT

MoonStar was first conceptualized by a now-anonymous initial developer who forged their way into the cryptoverse with a brand new approach to token farming and deflationary currency. The coin began as a supply vs. demand experiment and has blossomed into a full utility, inertly cultivating burn token. The MoonStar Token is the premier static-rewards token for holders. MoonStar capitalizes on an advanced static farming algorithm incentivising holders to stake large positions and hold.

Every time a token holder closes a portion of their position, 5% of their close will be broken up among all other wallets, basically bringing the user more shares for free. With an initial burn of 4,000,000,000,000 (trillion) tokens, 0.4% of the initial supply pool has already been permanently destroyed. The token burn is a strategic anti-inflationary measure that guarantees the value of the coin will not become drowned out by its supply.

Microeconomics shows us that as the demand for an item goes up, its supply will go down due to user consumption.



As the demand for MoonStar soars (over 40,000 holders in 20 days), the supply is reduced following the aforementioned token burns and static farming protocols. This procedural deflationary tactic accelerates the demand curve exponentially, as the supply curve drops and users are forced to purchase at a higher price to meet the demonstrated demand at lower and lower supply levels.



## TOKEN VALUES

MoonStar is a community-based and community-driven token, guaranteeing complete and utter transparency through every step with MoonStar. We value our holders and our steadfast user base the same way we value our family. However, this means that MoonStar is going to work like a family, so each party is going to have some responsibility.

Our responsibility, as the dev team, is to ensure that your trip with MoonStar soars as smoothly as possible. We are constantly holding "AMAs" (Ask Me Anything), talking to our user base in Discord, Telegram, Twitter, and other socials, previewing marketing initiatives and burn efforts before they go live to the public, and asking for community input.

Your responsibility as a Holder is to do just that: Hold! All we ask of you is to be transparent with us, vote on what you like about the token, spread the word to your friends and family, and HODL!

Safety, Transparency, and Evolution are our three driving principles that you can rely on. The Moonstar project aims at unlocking liquidity in smart assets through an end-to-end decentralized ecosystem, safely improving on current tokens and ensuring a DeFi approach. As mentioned above, transparency is critical, so MoonStar has developed a state of the art transaction log where you can see every transaction as it happens, real-time. We are bringing our Holders into the future, so hop on and enjoy the ride.



# ADVANCED ROADMAP

Ensuring that our operations management is sustainable and suits MoonStar best for fast-paced, long term growth is another of our token's core values. Sustainable progression is best achieved through setting advanced goals that are reasonable to attain with a community effort. MoonStar is going to be here for a long time, and with that, the development team has set a definitive long term vision. Let's walk through it.

## Phase 1: Initiatives

- **Stealth Launch:** The token was strategically launched without making much of a marketing push, allowing a community to form around the coin before large buyers and whales could get in and out for a quick dollar.
- **Initial Exposure:** Once the community was identified and fortified, the dev team began the marketing push and mass-media exposure, promoting awareness about our wonderful community.
- **Core Team Building:** The team is rapidly expanding to accommodate for the immense demand that MoonStar has generated. This includes opening our arms to more programmers, marketing specialists, graphic

designers, and expanding our connections network.

- **Community Health:** It is imperative for our success that we allow time for the FUD (Fear, Uncertainty, and Doubt) and paper-handed investors to mitigate themselves, so those who came for a quick dollar have finally begun to leave out boredom or needless anxiety. This method is going to build the strongest, most steadfast user base of any cryptocurrency on Earth.

## Phase 1: Status

- The stealth launch was completed and a huge success, catapulting the coin into the stratosphere within the first three days of its existence.
- The initial exposure has been immense, as we've garnered roughly 10,000 followers on Twitter and put together a beautifully active Telegram of more than 8,400 members. What a family!
- Our Core Team Building efforts are about 50% complete, as our team has expanded nearly fivefold, but we still need more hands on deck. Reach out to us in the Discord or Telegram if you've got a passion for computer



science, graphic design, social media, and/or marketing!

→ The community health is estimated to be around 65%, bringing us to be a very vibrant and vivid community, yet there are still some paper-handed individuals that will need to sell or stake.

## Phase 2 Initiatives and Beyond

→ Product Development: MoonStar is currently working multiple NFT series, and a new app to bring NFTs to the dApp platform.

→ Fortifying Exposure: The MoonStar marketing and graphic design teams are steadily preparing for another *massive* marketing push, looking to expand the user base by huge margins.

→ Partnerships: Aside from our Coinbase and CoinMarketCap listings, we're working day and night on two more HUGE exchange deals that will bring

MoonStar accessibility to the masses.

→ Stratospheric! These are merely the fringes of the beginning. There is so much more to come and we are so excited for you all to grow as we grow.

## Phase 2 Status

→ Product Development: We are always updating the website and improving the user interface, so expect routine upgrades. The NFTs are being designed and programmed as we speak, and the dApp efforts are already underway.

→ Fortifying Exposure: This second marketing push should be expected to go live in the near future. Make sure you're buckled in, because it's going to be a *blazingly* fast ride to the top!

→ Partnerships: The MoonStar team is currently in negotiations day and night with these exchanges. More to come soon!



# TOKENOMICS + TOKEN ECOSYSTEM

## MoonStar Token

MoonStar (\$MOONSTAR) is a BEP20 coin rooting from the Binance SmartChain with an initial fixed supply of 1 Quadrillion tokens. This supply will never increase, it will only decrease.

There was an initial burn of 4 Trillion (0.4%) tokens. By April 26, 2021, a total of 10 trillion coins have been burnt in total, equaling 1% of the Total Supply. Token liquidity is generated by the 10% tax on every sale, where 5% of the total shared stake will go toward the locked liquidity pool while the other 5% of the sold token will be distributed proportionally amongst user's wallets. 3% of the token was allotted for the development team, bringing 97% of all MoonStar assets to be completely community based. This code is hardwired and unchangeable into the MoonStar anatomy, guaranteeing development responsibility and making MoonStar completely rug-proof.

## Binance SmartChain

Binance SmartChain (BSC) is a blockchain network parallel to the Binance Chain. BSC demonstrates smart contract compatibility with the Ethereum Virtual Machine (EVM), while Binance Chain does not support these kinds of contracts.

Binance SmartChain facilitates the acquisition and static

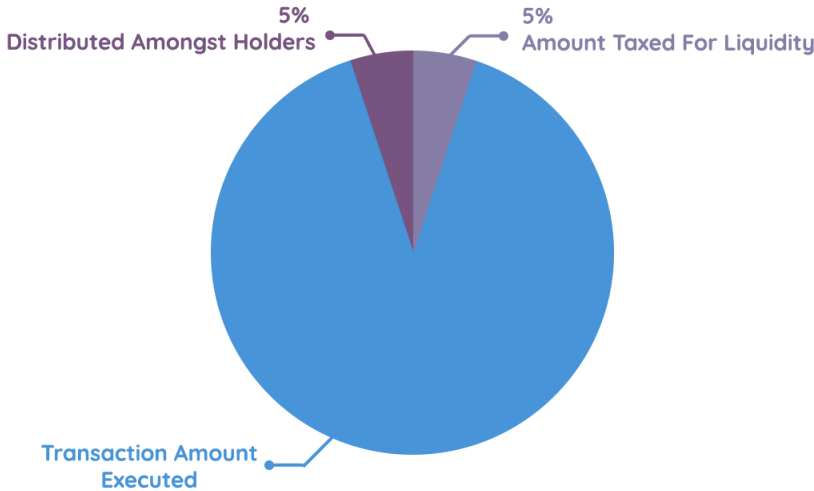
farming of MoonStar in Ethereum Based Wallets,

such as MetaMask or Trust Wallet. The largest benefit of basing the token along the Binance Smart chain is the diminished fees and lower taxes the user goes through when exchanging, as Ethereum gas fees are consistently high.

## Pancake Swap

Pancake Swap is another greatly unique feature of the Binance SmartChain, as users can swap their altcoins or other BEP20 coins for MoonStar instantly. Users even have the ability to swap Binance for MoonStar, promoting further mass-adoption of our token.

## Transaction Model



# DISCLAIMERS

## Investment Risks

MoonStar is not recommending or encouraging that any cryptocurrency should be held, bought, or sold without first consulting a financial advisor. Be sure to conduct your due diligence. Do not invest without being 100% certain of what you are investing in. With your purchase of MoonStar, you are aware that you are not purchasing a security or investment. You also agree to hold all members of the development team harmless and not liable for any losses or taxes you may incur. You also agree that the team is presenting the token “as is” and is not required to provide any support or services.

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